

## **Fernhill Corp is pleased to announce its Membership in the Crypto Climate Accord (CCA) and provide an update on its Corporate Initiatives**

Las Vegas, NV – June 25, 2021 (OTCWire) – Fernhill Corp. (OTC Pink: FERN) is pleased to provide this exciting update for all shareholders of the Company.

With Fernhill nearing the completion of diligence on its acquisition target to become directly and more deeply involved in the Crypto space, one of our key objectives is to be environmentally conscious as part of our larger ESG initiative. With this in mind, Fernhill is pleased to announce its membership as a Signatory in the Crypto Climate Accord (CCA). The CCA is a private sector initiative for the entire crypto community focused on decarbonizing the cryptocurrency industry over the next several years.

“We are big believers and supporters of the future of Crypto currencies and the Blockchain” said CEO Marc Lasky, “however, as part of our Environmental, Social and Governance (ESG) mission, we want to be proactive in being environmentally friendly. The sky is the limit for Crypto and for Fernhill so we want to be ahead of the curve, and address now what we see as one of the biggest issues with crypto mining that can be dramatically improved.”

The Crypto Climate Accord (CCA) is a private sector-led initiative to decarbonize the crypto and blockchain sector. The CCA brings together organizations that inform, develop, test and implement new solutions that accelerate Crypto’s transition to renewable energy. The Accord provides an open space to address challenges, gather requirements, showcase solutions and promote best industry practices. For example, the CCA is accelerating the development of open-source Green Hashrate software that will enable Bitcoin miners to claim and verify the amount of renewable electricity used to power their operations so they prove their environmental credentials to investors, regulators, and green mining pools. By becoming a CCA Signatory, Fernhill Corp is making an important public commitment in addition to supporting the development of digital solutions that #MakeCryptoGreen. As a CCA Signatory, Fernhill Corp has committed to achieve net-zero emissions from the electricity consumption associated with all of its respective crypto-related operations by 2030 and to report progress toward this net-zero emissions target using best industry practices.

Fernhill also would like to announce some recent corporate actions that were effected in order to create a platform where we can actively raise capital and make strategic acquisitions.

In order to finalize the upcoming acquisition and other near-term goals, Fernhill has increased the Company’s authorized common shares from two billion to three billion, rather than do a reverse split. In addition, the Company has created a new Series B Preferred class of stock, principally designed for financing, acquisitions and debt restructuring. These actions will allow the proper capitalization to be available to continue to build the Company and increase its value. Every time the Company issues

shares for an acquisition or financing, or restructures debt into equity, shareholder's equity is increased, which helps us meet one of the requirements for uplisting to a senior stock exchange. Building shareholders equity is a primary fundamental objective of every company, especially public companies. In addition, we reconfirm that we have no intentions of doing a reverse stock split at this time.

"Our joining the CCA is one of many initiatives we plan on being an integral part of, and is highly representative of where we want Fernhill to be in terms of how we participate and create value in the crypto and the blockchain industry. The CCA, while a relatively new organization, already has over 30 Signatory members and 100 supporting members including firms such as Argo Blockchain, Consensus, Ripple, Web3 Foundation, Enjin and the Libra Project to name a few," stated Chris Kern. "Regarding our recent corporate actions, we're establishing a platform for growth which requires the proper share capitalization to accommodate financing and acquisitions. This will enable us to move forward with our stated objectives of making multiple strategic acquisitions, significantly increasing shareholder value and uplist to a senior exchange in 2022."

About Fernhill:

Fernhill Corp is a diversified technology holding company that has interests in, and seeks to acquire, build and develop, businesses in mobile applications, blockchain/digital assets, SaaS, FinTech, next generation technologies, such as AI, alternative energy including solar and battery storage (for EV, micro grid and utility scale uses) as well as other technologies that address the world's leading environmental and social concerns.

For all official Fernhill corporate information, please refer to our filings, news and updates on the following resources:

[OTC Markets](#)

[Nevada SOS](#)

[Fernhill Twitter](#)

[Fernhill Facebook](#)

Company Website: [FernhillCorp.com](http://FernhillCorp.com)

Any other links are not official & should be taken as such nor have anything to do with Fernhill Corp.

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**Forward-Looking Statements:** *This release includes "forward-looking statements" within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934. Certain statements set forth in this press release constitute "forward-looking statements." Forward-looking statements include, without limitation, any statement that may predict, forecast, indicate, or imply future results, performance or achievements, and may contain the words "estimate", "project", "intend", "forecast", "anticipate", "plan", "planning", "expect", "believe", "will*

*likely", "should", "could", "would", "may" or words or expressions of similar meaning. Such statements are not guaranteeing of future performance and are subject to risks and uncertainties that could cause the company's actual results and financial position to differ materially from those included within the forward-looking statements. Forward-looking statements involve risks and uncertainties, including those relating to the Company's ability to grow its business. Actual results may differ materially from the results predicted and reported results should not be considered as an indication of future performance. The potential risks and uncertainties include, among others, the Company's limited operating history, the limited financial resources, domestic or global economic conditions, competition, changes in technology and methods of marketing, delays in completing various engineering and manufacturing programs, changes in customer order patterns, changes in product mix, continued success in technological advances and delivering technological innovations, shortages in components, production delays due to performance quality issues with outsourced vendors, services or components, and various other factors beyond the Company's control.*